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Press Release

Sample

**Product Press Release of
"Zoyo Collection"**

written by Writing Metier

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Product Press Release

With a lovely blend of exciting colors, we have now come up with our 'Zoyo Collection.' This is a separate line altogether that we have launched in addition to what we already have to cater to those who are looking for affordable apparel for their workout sessions. Ranging from track pants, training tees, training jackets and sports bras, we have it all covered for those people who want to make their training sessions all the more fun by wearing fun clothes. Our athletic wear line is launched in a variety of colors, ranging from many shades of blue and black to lovely pastel hues as well.

People who workout regularly can really vouch for the fact that wearing new and trending clothes during sessions can make workouts all the more interesting. It just adds like to your workouts. Our athletic apparel does not only look very appealing to the eye but is also very wearable. The clothes are very comfortable and have been designed bearing in mind the fact that workout clothes should be airy and breathable. This collection was created solely keeping in mind that there barely are any apparel brands that have athletic wear that is actually affordable for the masses. We are confident of the fact that the people will love our collection since we promise quality along with great appearance.

Our collection will be available in stores and online from the 1st of December 2019. If you are looking to place your order online, then there is a size chart that can help you make the best decision for yourself. If you purchase from our store, then you can try it out first to see how it looks on you and then you can buy it.